***Customer Journey Map***

# 02

IOT based wireless sensors   
 to remotely monitor and  
 report conditions of the  
 field, climate, and crops

# 04

**TIPS:**1.Operator training  
2. Checks for signs of wear  
3. Keep farm equipment clean



***AWARENESS***

***INTEREST***

***PURCHASE***

***RETENTION***

***ADVOCACY***

# 01

It helps farmers to   
understand the important   
factors such as water,  
aspect and soil types.  
***03***

Our app can download  
in apk format from   
websites***05***

It is easily attract the  
customer and it requires low data.